



PRESS RELEASE

Chelsey Baker to host Fractional Life Expo 2009

Chelsey Baker will be hosting the third Fractional Life Expo, at the prestigious Broadgate Event Venues in the heart of the City of London 14 - 16 Sept 2009. As one of the UK's leading female entrepreneurs Chelsey has just launched 'The City's Top Model Entrepreneur' competition with Richard Farleigh of BBC TV's Dragons' Den. This is the latest in an illustrious career for Chelsey, which includes being a model, TV Presenter, writer and advisor to many Blue Chip companies as well as a consultant to some of the leading names in Television. As a recognised face on screen and with her in depth knowledge behind the camera, Chelsey has been featured extensively in the national media.

Chelsey said "I'm delighted to remain the host for the Fractional Life Expo. The event is always a lot of fun and features some of the best fractional products available. I enjoy seeing all the visitors seriously exploring what's on offer and I love this year's wine sharing offering - that looks great. The show certainly promises to be a visual spectacle in the heart of the City"

Piers Brown, Founder of Fractional Life said "Chelsey has a multitude of broadcasting experience and an insatiable appetite for enjoying life to the full. This is what the Fractional Life Expo is all about - living for the 'here and now', having fun, enjoying new experiences, entertainment and discovery. The Fractional Life Expo welcomes Chelsey."

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Notes To Editors

Fractionallife.com is the premier fractional web brand which gives you the inside track on what's happening in the current fractional ownership and asset-sharing marketplace.

The website is specifically designed to give the consumer the choice of the best of everything at a fraction of the cost, all under one roof in a 'fractional superstore'.

For more information please visit:
<http://www.fractionallife.com>
<http://www.fractionallifeexpo.com>
<http://www.chelseytv.com>

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