



FOR IMMEDIATE RELEASE

Luxury Property Brand, Quintessentially Estates announced as Supporting Partners of Fractional Life Expo 2009

Fractional Life is delighted to announce Quintessentially Estates, part of the Quintessentially Group, the world's leading luxury lifestyle group, was today announced as Supporting Partner of Fractional Life Expo 2009, London , 14-16 September

<http://www.fractionallifeexpo.com>

Quintessentially Estates, <http://www.quintessentiallyestates.com> is one of the most exclusive and personalised property service providers in the world. With offices around the globe the team provides a comprehensive service to all providing access to the unobtainable.

Lucy Russell, Managing Director, Quintessentially Estates said "Many of our high net worth members are driving the fractional ownership boom so it's natural for us to work with such an established and innovative event in the Capital. We're delighted to support the Fractional Life Expo 2009, <http://www.fractionallifeexpo.com> "

Piers Brown, Founder of the Fractional Life brand <http://www.fractionallife.com> said, "The Quintessentially Group has unreservedly expanded its concierge services to members throughout the world. Fractional ownership and asset – sharing is quickly becoming a mainstream way of living. Quintessentially Estates is the perfect brand to link with for this event and I look forward to welcoming Quintessentially members to this year's Expo."

The Fractional Life Expo is billed as the largest and most diverse fractional ownership and asset-sharing exhibition in the world. The event caters for the growing number of people who want to enjoy life's luxury items – without the ties, responsibilities and hassles of permanent ownership and possessions.

Exhibiting companies include property, classic and supercars, aircraft and jets, boats and yachts and lifestyle sectors.

Supporting activity includes dual branding and member database marketing.

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Notes To Editors

Fractional Life

Fractional Life <http://www.fractionallife.com> is the number one consumer lifestyle brand dedicated to growing the fractional ownership marketplace. The company has 3 divisions: interactive, fractional conferences <http://www.fractionalsummit.com> and exhibitions <http://www.fractionallifeexpo.com> , and publishing.

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