



FOR IMMEDIATE RELEASE

Over £1 million of fractional supercars at London's Fractional Ownership Expo

The third Fractional Life Expo <http://www.fractionallifeexpo.com> visits Broadgate Event Venues, City of London, Monday 14 to Wednesday 16 September 2009 with the largest collection of fractional supercar club cars ever assembled.

The evo Magazine supported event is one of the most diverse fractional ownership and asset-sharing exhibitions in the world and caters for the growing number of people who want to enjoy a lifestyle of luxury items and experiences - without the ties, responsibilities and capital outlay of a complete purchase.

Limited to a maximum of 26 exhibitor stands, the free to visit show will play host to a number of different fractional ownership and asset-sharing "zones": Property—houses, hotels, residence and destination clubs, Motoring - classic vehicles and supercars, Sea - boats and yachts, Air - aircraft and jets and, finally, Lifestyle - wines and spirits, sport and other relevant assets and investments. There will also be plenty of desirable 'fractional' luxury objects on display.

The show will give visitors the chance to find out more about the true benefits of fractional supercar club membership, and speak with representatives from the supercar clubs in attendance

Piers Brown, the founder of Fractional Life, which brings the items online at <http://www.fractionallife.com>, said: "With the success of Fractional Life Expo 2008 and the amount of fractional ownership products coming onto the marketplace, there's plenty of exciting times ahead. We are delighted to be working alongside evo Magazine and our exhibitors to grow the supercar club concept and convert Broadgate Event Venues into a real supercar fest for 3 days."

Geoff Love, Publisher, evo Magazine said "It's the second consecutive year we've partnered with the Fractional Life Expo. The show is truly innovative and unique. It will certainly captivate our readers and their approach to life in general"

Fractionallife.com is the number one web portal providing a one-stop site to assist consumers in making sense of the currently expanding fractional ownership and asset-sharing marketplace.

For more Expo information and to register to visit for free log onto <http://www.fractionallifeexpo.com>

Supporting activity includes editorial coverage on <http://www.evo.co.uk> and in the magazine, together with display advertising.

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Notes To Editors

Fractional Life

Fractional Life <http://www.fractionallife.com> is the number one consumer lifestyle brand dedicated to growing the fractional ownership marketplace. The company has 3 divisions: interactive, fractional conferences <http://www.fractionalsummit.com> and exhibitions <http://www.fractionallifeexpo.com> , and publishing.

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